

## FACT SHEET

- Founder and CEO, Mr. Oko-Nikoi Dzani, is a Chartered Accountant with several years experience in the Ghanaian Banking industry.
- The company NDK Financial Services Limited incorporated in May 1991, and was licensed by the bank of Ghana under the PNDCL 328 in 1993.
- NDK was one of the first licensed Non-Bank Finance houses and a member of the Association of Non-Bank Financial Institutions (ANFI) – since inception in 1993.
- Our core business is the provision of credit facilities in the form of loans, certificate/invoice discounting, project financing, Working capital financing, structured performance guarantees and warehousing to individuals and companies.
- We specialize in providing innovative, flexible and customized financial solutions to suit the individual needs of our customers. We consider each loan request as an individual request and an opportunity to assist in the growth objectives of our clients. Our financial solutions therefore take into account what our clients need in order to deliver excellence and satisfaction to them through our collective skills, years of experience and our value-driven team.
- **SOCIAL RESPONSIBILITY**- As part of its social responsibility to the community has sponsored many programmes and projects aimed at giving back to the community. Some recent highlights:
  - In 2006, NDK built an €850 million school Complex at Puteh (a fishing village in the Dangme East District of the Greater Accra Region). The project comprised 2 nursery rooms, 2 class rooms and a library, a water tank, mats, cooking utensils etc. The complex was donated to the ministry of education in September 2006.
  - We invest heavily in programmes supporting Hockey in Ghana and Africa. In February 2003, we formed a senior's hockey team, *The NDK Financiers* which continues to win many trophies.
  - The CEO, Mr. Oko-Nikoi Dzani has been the Chairman of the Ghana Hockey Federation for the past 10 years. He is also the Second vice-President of the African Hockey Federation and champions the cause for Ghanaian and African Hockey actively.
- **THE NDK BRAND:**
  - **Vision Statement**- To be the no.1 Non-Bank Financial Institution providing specialized financial services in investments, business advisory, lending and project financing, by 2012.

**Mission Statement**- We aim to understand the core businesses of our customers in order to provide prompt, flexible and tailored financial solutions.

**Corporate Values**

1. **Customer orientation and Knowledge** -because anticipating your needs and understanding your business is key to us providing you with solutions.
2. **Education for Customer growth** - because the more you know, the more we know.
3. **Partnership**- because we want to welcome you into the NDK family.
4. **Innovation** -because it is only through modernization and adaptation that we have come this far.
5. **Integrity**- because without it, we will not be in business.
6. **Teamwork**—because our employees are our most valued assets.
7. **Corporate Responsibility**- because we exist in a community.

**The new logo**- features the name of the company being used as a logo. The letters, N, D and K, are rendered in a simpler and more contemporary design. The new typeface is also more rounded and cleaner exemplifying the simplicity, directness and the transparency with which we conduct our business. The fusion of two the letters “D” and “K” symbolizes our care, support, partnership and how we want our clients to see the relationship, one of dependability.

**Colours**- The colours Green and Silver were chosen as green simplifying renewal, growth and continuity and the silver metallic element, signifies dependability, strength and resilience, all characteristics that we believe we aspire to and possess.

**Tagline**- We aspire to be the first stop of our clients in all things financial and this is encapsulated in the phrase, “Loans. Investments. Solutions”. This reflects our brand positioning today and our desire and promise to provide total financial solutions in the future.

- **Art Work:**

The Logo and other artwork are available upon request. Please contact the Marketing Officer for these.

- **Contact Information**

NDK Building

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